



PRESS RELEASE

## DONE WATCHES PRESENTS THE NINE IN TEN PROJECT

A REFINED BI-COMPAX CHRONOGRAPH BLENDING HERITAGE AND MODERNITY

Neuchâtel, Switzerland | October 2025

Independent, discreet, and true to a clear mechanical vision, DONE Watches reaches an important milestone with its new project, **NINE IN TEN**.

This new bi-compax chronograph is the **ninth project** developed since the beginning of the DONE adventure in 2016, marking a pivotal moment for the brand as it prepares to celebrate its **tenth anniversary**.

The origins of this project do not begin in 2025, but much earlier. At the age of 20, Thierry Clottu received a chronograph watch from his father, a gift that sparked a lasting fascination for watchmaking mechanics and the discipline it demands. Years later, after eight models and a decade spent building DONE's identity, the founder decided to return to that source of inspiration.

NINE IN TEN is the materialization of this personal return to origins: creating his own chronograph, drawing on accumulated experience and a network of local partners.

The result is a **40 mm stainless-steel chronograph**, inspired by vintage pieces yet designed for contemporary use.

The case features elongated lugs, slim sharply defined pushers, and **two box-type sapphire crystals** on both the dial side and caseback. This construction plays with volume to create an elegant presence on the wrist while offering an unobstructed view of the mechanism.

The watch retains a strong identity, distinctive yet never heavy.

The dial follows a **bi-compax layout**, with counters at 3 and 9 o'clock and a date at 6 o'clock. It is built on a sapphire plate that reveals various levels of the movement. At 6 o'clock, the skeletonized date disc, tinted in ruthenium, frames by contrast a small Superluminova® BGW9 treated apply placed on the calendar plate, highlighting the current date.

A subtly curved black flange mirrors the curvature of the crystal and frames the scene.

Together, these elements provide clear legibility while revealing the mechanical depth so dear to DONE. A way of showcasing the mechanics with balance and restraint.



Beneath the dial lies the **L111 calibre from La Joux-Perret**, a manufacture based in La Chaux-de-Fonds. This automatic bi-compax chronograph movement was chosen for its reliability, its **60-hour power reserve**, and its **column-wheel architecture**.

In partnership with La Joux-Perret, DONE developed a semi-skeletonized version, exposing more of the structure and calendar while preserving visual harmony.

**Anthracite–ruthenium finishes**, the openworked date disc, and the DONE signed oscillating weight further reinforce the model's clearly mechanical, modern identity and without decorative excess.

NINE IN TEN remains true to the brand's philosophy: relying on a local network of partners with proven expertise. The project is the result of collective work, carried out on a reasonable scale, far from industrial volume effects.

True to its approach, DONE is financing this new model through a pre-order phase. This system allows production to be launched in a controlled way while directly involving the brand's community in the creation of the project.

Early buyers benefit from a preferential price, while the final retail price is set **at CHF 4,990 (incl. VAT)**.

First deliveries are scheduled for **mid-April 2026**.

NINE IN TEN is more than a new model, it encapsulates ten years of learning, collaboration, and technical choices. It brings DONE back to the spark that started it all: emotion, the desire to understand and reveal mechanics, and the will to do so with accuracy and authenticity.

For enthusiasts of mechanical chronographs who closely follow the work of independent brands, this is a release not to be overlooked.



### **About DONE WATCHES**

Founded in 2016 in Neuchâtel by microengineering engineer Thierry Clottu, DONE Watches develops Swiss Made mechanical watches that put the movement at the forefront. The brand is known for its MECHANICA collections and for its transparent approach to mechanics, summarized by its signature “**CLEARLY MECHANICAL**”. Each project is developed in collaboration with local partners, following a philosophy of controlled scale and direct dialogue with its community.

### **About Thierry Clottu**

After more than ten years in product development for major watchmaking houses, Thierry Clottu founded his agency TCL Concept Sàrl in 2012, specializing in product design for the watch industry. In 2016, he launched DONE Watches with the ambition of offering sincere, readable mechanical watches that remain accessible relative to the work involved. NINE IN TEN is the ninth completed project since the brand’s creation.

For more information and press visuals: <https://www.donewatches.ch>

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